



CHILDREN'S SPECIALIST SHOE SHOP
Third Floor

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



CHILDREN'S HAIR CUTTING SHOP
Fifth Floor

The Shop for Small Children

Entire Fifth Floor — Infancy to six years

WHERE QUALITY IS HIGHER THAN PRICE

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FRANKLIN SIMON & CO., INC.



40. Hand cross-stitched linen bloomer dress (2 to 6 years); in Copen, rose, brown or tan; white collar and cuffs; detachable bloomers. 9.75

42. Hand embroidered bloomer dress (2 to 6 years); silk and wool jersey in tan, jade, orange or lavender; wool embroidery; with detachable bloomers. 15.75

44. Sister bloomer frock (2 to 6 years); all wool jersey, in navy, tan or jade; hand embroidered pockets, white pique collar, detachable bloomers. 9.50

46. Brother suit (2 to 4 years) all wool jersey in navy, tan or jade; hand embroidered pockets, white pique collar. 9.50

48. Sweater suit of brushed wool (2 to 6 years) including slip-over sweater; leggings, toque, and mittens; brown, blue or fawn heather mixtures. 9.50

50. Sister bloomer frock (2 to 6 years); all wool jersey in tan, Copen, brown, jade or navy; wool hand cross-stitch embroidery with detachable bloomers. 7.95

52. Brother suit (2 to 4 years); all wool jersey in tan, navy or Copen; hand cross-stitch embroidery in worsted. 7.95



54. Hand-embroidered bloomer dress (2 to 6 years); checked gingham in red, blue or brown; white repp collar and cuffs; detachable bloomers. 2.95

56. Hand-embroidered coat (1 to 3 years); all wool white bedford cord, silk lined and warmly interlined. 9.75

56a. Hat to match. 2.95

56b. Drawer Leggings to match. 5.95

58. Bloomer Frock (2 to 6 years) silk crepe de Chine, in carnal, navy or peach; net Bertha with bands of Crepe de chine and two-toned satin ribbon; detachable bloomers. Made in our own studios. 18.50

60. White Coney Fur Coat (1 to 4 years); box model, belt in back, satin lined. 35.00

60a. White Coney Fur Hat with ear tabs; animal head trimming. 7.50

60b. White Jersey Drawer Leggings (1 to 4 years). 2.95

62. Box Coat (1 to 3 years); fine broadcloth in tan, light blue, pink or white with real beaver fur; silk lined, warmly interlined. 17.50

62a. Broadcloth Hat to match, with beaver fur. 5.95

62b. Broadcloth Drawer Leggings to match. 9.75

64. Bloomer Frock (2 to 6 yrs.); velveteen in brown, navy or black with French figures appliqued, silk picot ribbon in contrasting colors; detachable bloomers of silk crepe de Chine to match. Made in our own studios. 19.75

66. Bloomer Dress (2 to 6 years); chambray in oxblood, Copen or lavender; white batiste collar with real Irish picot lace, hand novelty stitching, black velvet ribbons; detachable bloomers. 6.50



74. Wardrobe of enameled wicker in ivory or white; top drawer fitted as nursery basket, with trimmings of pink or blue silk, ribbon and net. 27.50

74a. Untrimmed. 17.50

76. Nursery chair of enameled wicker to match, with pink or blue silk, ribbon and net. 12.95

76a. Untrimmed. 9.75

78. Bassinette of enameled wicker, in ivory or white, decorated with hand-painted flowers and net over pink or blue silk; satin ribbon shirings and bows. 35.00

78a. Untrimmed. 19.50

78b. Hair mattress to fit, covered with white sateen. 5.95

68. Bloomer Dress (2 to 6 years); of fine chambray in Copen, tan or brown, hand-embroidered in vari-colored stitchery; detachable bloomers. 4.95

70. Hand-embroidered bloomer dress (2 to 6 years); fine chambray in oxblood, Copen, lavender or peach; collar and cuffs of white batiste; detachable bloomers. 4.95

72. Hand smocked Bloomer Dress (2 to 6 years); imported checked gingham in green, brown, red, lavender or tan; detachable bloomers. 3.95



Phone 6900 Fitz Roy